



Nike has revolutionized athletic footwear and sportswear and the brand's vast range of products includes specialized training gear, footwear, apparel, accessories, and sports equipment. Nike exists to serve the athlete in every person, as well as to inspire and innovate to meet – and often exceed – expectations. Nike's powerful portfolio across brands, categories, geographies, genders and channels is unmatched.

Nike Vision brings inspiration and innovation to athletes with eyewear collections designed for men, women and children which help them See Sport Better™. Performance and lifestyle sunglasses and ophthalmic frames are developed for each category of sport within Nike, innovatively designed for the athlete in everyone. Sunglasses are offered for running, training, golf, baseball and skateboarding (SB). Optical frames span performance and lifestyle categories and include frames designed with innovative metals and materials such as, Flexon, Vortex, titanium and acetate.

**KEY WORDS:**

High Performance, Lightweight, Innovative, Streamlined, Aerodynamic, Precision

**KEY DETAILS:**

Cam Hinges, Ventilated, Self-Adjusting Nosebridge, Cushioning Air Pockets, Max Optics, Superior Clarity

**KEY MATERIALS:**

Titanium, Metal, Rubber, Acetate, Plastic, Flexon, Vortex